

Message Broadcasting

Our clients have had tremendous success with our message broadcasting services. Our message broadcast services allow us to contact a large population for less than \$0.05 per call. We are able to contact up to 2 million people per day if needed, but typical campaigns are conducted over the course of several days to maximize contacts.

Message broadcasting can tremendously increase your productivity by giving you the ability to reach hundreds, thousands, or even millions of people instantly, with just ONE perfectly-recorded voice message broadcasting message. Message broadcasting is a computerized message delivery service that plays your pre-recorded message on your customer's answering machine, voice mail service, or even to a "live" person, depending on the message broadcasting program you choose. We target your selected database, leaving a powerful personalized message from your company.

We create scripts that are designed to generate a tremendous response, and they will provide "the perfect message" for your company at absolutely NO COST when you use our message broadcast services. OR, if you would prefer, you can have someone from your own company record the message using our proven scripts ...or your own.

Message Broadcasting Services Applications:

- Up-selling, cross-selling, customer loyalty, and customer satisfaction
- Political campaigns
- Enhancing direct mail campaigns for increased response rates
- Instant information delivery (emergencies, financial market, product recalls)
- Communicating with MLM networks / down-lines
- Public Notification
- Corporate branding of your organization and company image enhancement
- boosting a response to a direct mailing (call-mail-call approach)
- Allowing "one-touch" subscription renewals
- Sending customer alerts and reminders
- Payment Reminders
- Disaster Recovery
- Reminding attendees about changes to venue and times
- Announcing new offers and sales promotions
- Appointment reminders for insurance, mortgage and other businesses
- Fraud Alerts
- Service Interruptions / Service Calls
- Customer Appreciation Events
- Mortgage Lenders and Brokers Lead Generation
- Health Insurance, Life Insurance Companies
- B2B Appointment Setting
- B2C Appointment Setting
- Debt Collection Reminders

Message Broadcasting Options

In a basic message broadcasting campaign, our system will dial from the list uploaded and play the selected standard message to your target audience. There are several broadcasting options.

- We have the capabilities to distinguish between a live person and an answering machine or voicemail. If your contact is not available, we have the ability to leave a message for them.

- We also have an option where in our Voice Broadcasting system won't leave any messages.
- A press 1 option is where the consumer will get transferred to your specified phone number in the system. They will be transferred immediately to your firm, if you have the capacity to handle the incoming calls.
- If a consumer is not interested in your product or services and wish to opt out they can press 9 or 2 to add themselves to a DNC (Do Not Call) list.

There is nothing more robust than instant response. Throughout the globe people are use to "instant gratification" and with our message broadcasting campaigns we are able to offer your customers and prospects the ability to respond to your offer instantly, with the push of a button on their telephone pad.

Message broadcasting service has been proved to increase effectiveness of marketing campaigns as much as 140%. Setting up your message broadcasting campaign is so easy and fast.

Pricing

Our message broadcasting rates break down like this:

- 1000-9999 without message = \$0.04
- 1000-9999 with message = \$0.07
- 10000-99999 without message = \$0.027
- 10000-99999 with message = \$0.034
- 100000+ with message = \$0.02
- 100000+ without message = \$0.027
- 1 million + without message = \$0.013
- 1 million + with message = \$ 0.017

For every 10,000 broadcasted messages we can break the campaigns down into 3 separate messages if desired. We attempt each number 3 times and have real time voicemail email relay capabilities. This means that if somebody opts to hear more or to be contacted by your firm, we will send that information via email to your firm in near real time as that option is selected. For an additional amount we are able to provide live call transfer as well. An audit trail of all calls is provided to users at completion of broadcast.