

Deliverables	BRONZE PLAN	SILVER PLAN	GOLD PLAN
Targeted Number of Key Phrases	5	10	20
Search Engine Marketing Strategy Analysis	FREE!	FREE!	FREE!
Detailed Site Analysis	✓	✓	✓
Competitor Analysis	✓	✓	✓
Design Modification/HTML Optimization	✓	✓	✓
Keyword Research & Analysis by Overture	✓	✓	✓
Audit Ranking Report	✓	✓	✓
Appropriate renaming of Page Titles	✓	✓	✓
Content Composition/Revision/Modification (Content Optimization)	5 pages	10 pages	20 pages
Creation of XML Site Map	✓	✓	✓
Meta Tags Composition & Upload	5 pages	10 pages	20 pages
Manual Submissions to top Search Engines	5 pages	10 pages	20 pages
Alt Tags Composition & Upload	5 pages	10 pages	20 pages
Press Release Submission	✓	✓	✓
Ranking & Traffic Reports	Monthly, 5 Key Phrases	Monthly, 10 Key Phrases	Monthly, 20 Key Phrases
Google Analytics	✓	✓	✓
Manual Article Submission	✓	✓	✓
Manual Submissions to Directories	✓	✓	✓
Manual Submissions to Industry-Specific Search Engines and Directories	✓	✓	✓
Social Bookmarking	✗	✓	✓
Social Media Optimization	✗	✗	✓
Blog Review	✗	✓	✓
Competitor Analysis	✓	✓	✓
Unlimited E-mail, Chat & Phone support	✓	✓	✓
Monthly Cost*	US \$ 550	US\$ 750	US\$ 1050
Expectations for Results			
1st Quarter (Month 1st ,2nd and 3rd)	Research , Keyword finalization , Submission , Lead time for indexing etc (30% keywords Top 20 Ranking Expected)		
4th Month End	40% Top 20 Rankings or 30% Top 10 Ranking Expected		
5th Month End	50% Top 20 Rankings or 40% Top 10 Ranking Expected		
6th Month End	60% Top 20 Rankings or 50% Top 10 Ranking Expected		

*Payment will be Quarterly basis Advance.